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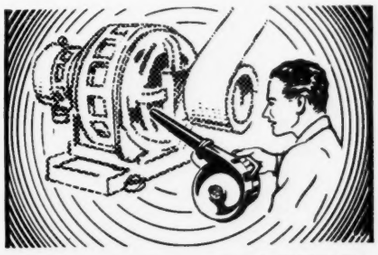

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that it is within the authority of the Division to draft a Limitation Order governing the use of stitching wire within the Graphic Arts Industry. However, because of the complexity of uses of stitching and bookbinders' wire in the industry, an Overall Conservation Order governing all wire employed in all types of stitching for all printed products, would create certain inequalities. Before considering issuance of such an order, the Division solicits voluntary cooperation of the industry for a conservation program based on practical application for the various segments.

Suggestions for voluntary conservation of stitching wire are offered by the Division, as follows:

(1) In a binding operation, decide whether a job requires wire stitches. If so, minimize the number of stitches. Also determine whether length of clinch of the stitch can be reduced. Perhaps sewing or pasting can be substituted. (2) Consider the use of thinner wire gauges. Where round wire is used, the substituting of 26 gauge for 25 will increase mileage 25% per lb. of wire, and replacing 25 gauge with 27 will increase mileage approx. 40%. (3) For Side Stitching, the Division suggests: (a) Stitching through bulk up to and including ⅜ in. and including but not exceeding 12 in. of binding edge, use *one* stitch. (b) Stitching through bulk exceeding ⅜ in., use no more than *two* stitches. However, if the binding edge is not greater than 5 in. or 6 in., use only *one* stitch, and if the binding edge is not greater than 8 in. and also uses an adhesive, use only *one* stitch.

(4) On Saddle Stitching, the Division suggests: (a) Up to and including binding edge of 11 in., use *one* stitch. (b) If the binding edge exceeds 11 in. and is less than 48 pages, use only *one* stitch. (c) If the binding edge exceeds 11 in. and contains more than 48 pages, use no more than *two* stitches.

The Printing and Publishing Division advises that many magazines and periodicals whose combined circulations run into the tens of millions are reducing the number of stitches previously used. One printer of magazines in the South is turning out over 18 million copies per month, and is now using one stitch instead of the two or three used previously. Commercial printers are reducing the number of wire stitches. Trade binderies, on their own initiative, are suggesting the use of less stitches to their customers.

The Division commends the voluntary cooperation plan of the Binders Group of the New York Employing Printers Association. Briefly, the plan adopted by this Group is as follows: (1) No book, regardless of size, to have more than two wire stitches. (2) Saddle-wired booklets of 36 or less pages, trim size 9x12 or smaller, to have one wire stitch. (3) Saddle-wired booklets of 68 or less pages, trim size 7½x10½ or smaller, to have one wire stitch. (4) All side-wire glued cover books, size 9x12 or smaller, regardless of number of pages, to have one stitch. By utilizing this plan, the Binders Group states the available supply of stitching wire will last twice as long.

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